



Region 5 Report

Illinois-Indiana-Kentucky

Bob Moyers, President

February, 2009

Bill Schrader, Editor

WBCCI Board votes down increase in dues

Reservations down for Madison Rally

The WBCCI International Board of Trustees unanimously voted down a proposal to increase dues to \$70 a year, despite a deficit of \$15,000 last year and a potential \$46,000 deficit this year.

The board expressed its feelings that other revenue sources and expense reductions need to be explored before a dues increase is considered.

Even without a dues increase the board was informed that as of Dec. 31, the WBCCI membership had declined to 6,229 with 1,276 members not renewing. The number of Units in the organization has declined from 134 to 130.

WBCCI, like many other organizations, is feeling the repercussions of the economic turmoil that has impacted membership, sale of new Airstreams to potential members and loss of revenue through advertising retraction.

The Madison, Wisconsin International Rally June 28 through July 4 is also being hit. President Jerry Larson reported that 686 have registered, far below the 1,515 goal he



Attending the WBCCI Mid-Winter International Board of Trustees meeting at Montgomery, Texas in January were Janie and Jim Hadaway, past Region5 president; David and Martha Clark, Northern Illinois Unit; Bill and Barbara Schrader, Southern Indiana Unit; Bonnie Nester, Northern Illinois Unit and WBCCI parliamentarian; Jerry and Louise Humble, Southern Illinois Unit); Bob (current Region 5 President) and Lee Moyers, Kentucky Unit. Not pictured are Gordon White, Southern Illinois Unit; and John and Barbara Bergen, Central Indiana Unit.

had established. He said the smaller number wouldn't influence the quality of the rally, but would impact its financial success. The rally operates from a separate fund, that has a \$242,500 surplus because

of the success of past rallies.

The IBT board also received two reports that could influence the future of the organization.

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Message from President Bob Moyers

Lee and I have just left the Mid-winter IBT Rally.

It was a very constructive meeting where several motions were passed and sent to the delegates meeting in June for approval or disapproval. I urge each unit to study the motions and vote. Your delegate needs to have specific instructions in order to best represent your unit.

There were several members from Region 5 attending the rally.

If you have never been to Mid-winter IBT you should consider going. It will be held in Rayne, Louisiana next year.

We will be heading to Sarasota for the Florida State Rally Feb.17-22. Our Region 5 dinner will be held at the Trinity United Methodist Church on Thursday Feb. 19th at 5:00 PM. The address is 4150 S. Shade Ave. in Sarasota.

Please plan to attend if you can.

Bob Moyers
Region 5 President

Airstream is only company still producing RVs: Huttle

Airstream is the only RV company still producing product in the wake of the economic turmoil, Chairman Larry Huttle told the WBCCI International Board of Trustees at the Mid-Winter meeting in Montgomery, Texas.

He added that of the 42 RV manufacturers of note, only six are expected to survive the recession as the industry goes through a major retraction.

The fundamentals are still good at Airstream, he said, although production has been curtailed and the employee level has been cut back by 20 percent.

Huttle said Airstream is responding to the changing culture and in 2010 will discontinue the Classic trailer line., which represents only six percent of sales.

He said that 24 feet to 28 feet is the sweet spot for trailer length with 30 feet the maximum.

Huttle said that of the 2,500 Airstreams sold in 2008, 36.2 percent were purchased by first time RV owners

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Marketing, 2020 reports are made

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One was a report from First Vice-President Tom Collier on a Marketing Committee proposal that was approved by the board.

The committee, which will be headed by Fred Richardson from Palestine, Tex. and which will include five other members, will focus on marketing the organization, and identifying revenue and membership enhancement initiatives.

The other report was from the 2020 Committee that had spent the past year developing a long range plan for the organization. The Committee, headed by past Region 5 President Bill Schrader, and including Southern Illinois past president Gordon White, issued a report that encouraged greater emphasis be placed on the Units at the Region and International level, that a five year plan be developed and that the International president focus on implementing the plan. The committee produced Vision and Mission statements for the organization that were amended by the board and approved and will now go to the delegates for approval. The committee also produced a report that included 55 changes it recommended be made in the organization, with nine selected for immediate attention. The 2020 Committee Reports are on the WBCCI.org Web site.

Other action at the Mid-Winter IBT meeting included:

—First Vice President Tom Collier identified Gillette, Wyoming as the location for the 2010 International Rally.

—Second Vice President Norm Beau got approval for looking at Essex Junction, Vermont; DuQuoin, Illinois; and Lewisburg, West Virginia as possible sites for the 2011 International Rally.

—A report was made by the Nominating Committee that identified its slate of International officers for 2009-10. They are Don Clark, third vice president; Ann Werth, secretary; Myron Fischer, treasurer; and nominating committee members R.B. Bernd and Don McKelvey.

—Defeated a proposal for revising the Forum section of the WBCCI.org Web site with a suggestion that the Electronics



Region 5 President Bob Moyers and First Lady Lee hosted a Region 5 get-together in front of their motorhome at the Mid-Winter IBT meeting in Montgomery, Tex. Clockwise from lower left are Martha and David Clark, Northern Illinois Unit; First V-P Louise Humble; Bill and Cheryl Shelander, Illinois Lincolnland; Jim Hadaway, past Region 5 and International president; Barbara Schrader; Past Region 5 President and IBT Parliamentarian Bonnie Nester; and Lee and Bob Moyers.

Region 5 2nd V-P nominees sought

Nominees for the position of Region 5 Second Vice President are being sought by the Nominating Committee headed by Immediate Past President Dick Heyde.

Other members of the committee are Ida Mae Hershberger from the Central Indiana Unit and Larry Abrams from the Southern Indiana Unit.

Anyone interested in being considered for the Second Vice President position should contact Heyde at his cell phone number 574-850-0899 or by E-mail at Heyde289@aol.com.

The Nominating Committee will be making its report at the Region 5 Luncheon at the Madison International Rally. Balloting for the 2010-11 officers will take place in the Spring of 2010 with installation at Gillette, Wyoming.

Committee chairman come back at the June IBT meeting with a revised proposal.

—Heard a report that Farm-City Insurance was a new WBCCI corporate sponsor and would be offering trip cancellation and pet insurance to members.

Airstream's Huttle IBT meeting speaker

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Airstream conducted a survey of 13,000 RV owners to help it develop its future strategy. The No. 2 destination for these RV owners was national parks and Airstream will develop product to meet this need. He added that regionalization has been a by-product of rising gasoline prices.

Huttle talked about a program Airstream has worked out with KOA that will have six Airstreams placed at key KOA resorts to be rented out like KOA cabins. He said a 25-foot model, ruggedized for rental use, is being developed. He said this will provide a "try before you buy" opportunity for potential Airstream owners.

Airstream is also working with Cabelas Sporting Goods company to create RV rallies at Cabela stores.

Huttle said Airstream's marketing strategy is incorporating two important facts surveys have revealed. One, only 22 percent of people are aware of Airstream. Second 60 percent of all the Airstreams ever sold are still on the road.

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1308 Shawnee Tr., Carterville, IL 62918
jandlhumble@verizon.net

BOB GREGORY, 2ND V-P
P.O. Box 1175, Russellville, KY 42276
bobgreg734@aol.com 270-847-0215

65 Region 5 members haven't renewed for 2009

Almost time to start going out and sitting in the Airstream and reliving some of the good times spent around the campfires in past years and thinking about friends you haven't seen since the last Unit, Region or International Rally.



Almost sooner than we can even imagine, it will be time to do household chores inside the RV, wash the exterior and start checking the hitch and tow bars for serviceability -- getting ready for that first rally in 2009.

Camping and caravanning -- an exciting time in our lives.

Speaking of our friends; our region had 65 members elect not to renew their membership for another year. Some may decide to become active once again later when they commence to miss the fellowship with their friends. (The list of non-renewing members is on page 4).

They will never know that you miss them if you do not let them know that they are or will be missed. Our units have been asked to ramp up their efforts to contact all expressed or potential losses by asking someone in the unit to accept a Recruiting or Retention position expressly to help the Unit Membership Chair get a handle on retaining more of our members each year.

Membership Chair's that have not had the time to make contact with all of the losses from your unit in 2008 might wish to consider asking for help. Start with your Unit President and Board of Directors. Please, don't wait until it is too late to ask Those that did not renew by Jan. 1, 2009 to renew in February

Region 5 Non-Renewing Member List — See Page 4

or March. Let them know we miss them and want them to stay for another year.

As your Region Membership Chair, I would welcome some-one volunteering to help with Retention or Recruiting efforts at the Region level.

Thank you for your personal efforts and caring attitudes concerning helping our members to remain active in our Region 5. Our International and Region Rallies will definitely be up tempo in 2009 from some of the planning that has been ongoing over the winter months.

Feel free to email me at bobgreg734@aol.com or telephone 270-847-0215 if you have an idea that concerns membership. We urge you to continue to implement the Recruiting and Retention Guide suggestions to improve unit membership. Are the Membership Ribbon tabs attached to the Identification Badges of the Unit Retainers, Recruiters and your Membership Chair? Call or write if you may have misplaced yours that were issued at Region, I will mail you three additional ones by return mail. Wear them proudly at all the scheduled rallies this year. You will look good and also be supporting one of your Region programs.

We look forward to seeing each of you as we visit your units this year. Drive safely and good health to you and your family.

**Bob Gregory, Region 2nd V-P
Region Membership Chairman**

Five Region 5 Units plan caravans for 2009

By **LOUISE HUMBLE**
Region 5 1st Vice President
Region Caravan Chairman



Members of WBCCI have often been reminded that "caravan" is our middle name. From looking at the plans of various units in Region 5, we see that it is true both literally and figuratively. As of January of 2009, five of the units in our region are planning caravans for the

coming season.

The Northern Illinois Unit is planning a numbered caravan to the International Rally in Madison, WI. Nancy and Bob Morrison are working on the plans for this event.

Judy and Gary Rice of the Indiana Unit are leading a caravan to several of the lighthouses in Michigan. This caravan will begin shortly after the closing of the International Rally in Wisconsin.

Southern Illinois Unit is concentrating its efforts on a caravan after the Region 5 rally in Brandenburg, KY in September. To help celebrate the 200th birthday of Abraham Lincoln, Gordon and Carol White will lead members on a trip to the various area sites pertaining to his life.

The Kentucky Unit plans to follow the Natchez Trace on a two week caravan in October when the leaves are in full color. Clarence and Janice Jones will be the leaders of this caravan. In 2010 Judy and Dwayne Penner of the Kentucky Unit will lead the popular "Springtime in Kentucky" caravan.

Other units are also considering caravans during this season but have incomplete plans

at this time.

All these units and caravan leaders are to be congratulated on their efforts to provide an exciting and enjoyable experience for WBCCI members. Some of the caravans are numbered and some are not, but all caravans provide an outstanding opportunity to see new things and to get to know your fellow members. If you've never caravanned before, here is your opportunity to begin among friends. If you are an experienced caravanner, then take this time to relax with others from Region 5. Just call one of the leaders and get your name on the list for fun, fellowship and adventure.

Region 5 2008-09 officers

President — Bob Moyers #209
First V-P — Louise Humble #1238
Second V-P — Bob Gregory #1106
Past President — Dick Heyde #289
Rec. Sec. — Barbara Bergen #321
Treasurer — Ron Gordy #4463
Caravan Chair — Louise Humble #1238
Chaplain — David Leeper # 17180

Community Service Chair —
Carol White #3855
Cont. Editor — Nancy Green #10462
Legislative Chm.—Clarence Jones #21438
Membership Chair—Bob Gregory #1106
Newsletter Editor — Bill Schrader #283
Parliamentarian — Don Jones #16236
Webmaster — Larry Spaulding #1204

Region 5 Web site — Region5@wbcci.net

Region 5 loses only one MAL and adds nine this year

The three states making up Region 5...Illinois, Indiana and Kentucky... posted what is probably the best record in WBCCI this year as the Member-At-Large membership total grew by eight with the addition of nine new MALs and the loss of only one MAL member.

Total Region 5 MAL membership is 37 as of Feb. 9, 2009.

New MAL members who have joined Region 5 this year are:

Illinois

John and Janice Diddens, 3814 W. 153rd St., Midlothian, IL 60445; Thomas and Gloria Moore, 13251 Juneberry Lane, Huntley, IL; Paul and Arlene Smith, 21221 North Hampton Road, Chillicothe, IL 61523-8902; Nathaniel and Carol Taber, 136 Carriage Way, C-207, Burr Ridge, IL 60527.

Indiana

William D and Carolyn Baldwin, 1318 Main St., Rochestaer, IN 46975; Phillip and Judy Dart, 1230 S. Rolling Ridgeway, Apt. #4, Bloomington, IN 47403; Wilma Jacobsmeyer, 6 The-Thumb, Portage, IN 46368; Hal Rhoads, P.O. Box 835, Tell City, IN 47586-0835; Ray and Becky Stafford, 21222 Brick Road, South Bend, IN 46628.

Kentucky

Robert and Ruth Rose, 940 Island Ave., Apt. 4106, Thomas, KY 41075.

Reg. 5 Unit Websites

* Central Indiana Unit

<http://centralind.wbcci.net>

Indiana Unit

<http://indiana.wbcci.net>

* Kentucky Unit

<http://kentucky.wbcci.net>

* Northern Illinois Unit

<http://northernillinois.wbcci.net>

* Southern Illinois Unit

<http://southernillinois.wbcci.net>

* Southern Indiana Unit

<http://southind.wbcci.net>

* — Indicates Unit Newsletters are posted on the website

Region 5 2009 Delinquencies

Central Indiana 041

John and Carolyn Wiseman, P.O. Box 4052, Breckenridge, CO 80424; Erma Van Hart, 1026 Fox Trails, Madison, IN 47250; Gene and Libby Foster, 19 Hickory Dr., Paris, IL 61944.

Illinois Lincolnland 0176

Roger Monier, 522 Edwards St., Henry, IL 61537; Ted and Imogene Hulett, 5848 E. University Dr., Mesa, AZ 85205; William H. and Mary Curtis, 514 28th Ave. Apt. #1066, Moline, IL 61265; Otho and Phyllis Miller, PO Box 400, Kirkwood, IL 61447; Jim and Jayne Miller, 315 Wood Ridge Dr., Dunlap, IL 61525; Robert and Anne Fahey, 903 W. Kensington Dr., Peoria, IL 61614; William and Janice Stump, 630 E. 3100 N. Rd., Clifton, IL 60927; Richard and Susan Knieriem, 2207 Noel Dr., Champaign, IL 61821.

Indiana 040

Barbara Noble, 1300 Mercer Ave., Decatur, IN 46733; Ray and Helen Wolf, 10835 N. 300 E, Rome City, IN 46784; Richard and Marie Yoder, 100 Caylor Blvd., Apt. 117, Bluffton, IN 46714; Charles and Marie Derbyshire, 5134 Halley View Run, Fort Wayne, IN 46814; Kenneth Clock, 13708 W. Mound Rd., Daleville, IN 47334; Edward and Donna Byrne, 5106 Willowbrook Dr., Ft. Wayne, IN 46835; Don and Karen Hinsdale, 8390 St. Rd. 10, Argos, IN 46501; C. Dwain and Sandi Robinson, 1614 St. Rd. 121, Connersville, IN 47331; Leonard and Bernice Ellis, 3604 Meadowlark Dr., Valparaiso, IN 46383; Richard and Rose Ann Harold, 7488 E., 171st St., Noblesville, IN 46062; Steve and Denise Vandezande, 53490 Juniper Rd., South Bend, IN 46637.

Kentucky 049

Sarah Peavley, 2343 Catalpa Loop, Richmond, KY 40475; Louis Coomes, 4209 Clark St., Louisville, KY 40213; John and Phyllis Westerfield, 175 Rainbow Dr., PMB 7570, Livingston, TX 77399; Tom and Rita Carroll, 2119 Sycamore Dr., Bowling Green, KY 42104; John and Mary Ann Johnson, 14820 Palmwood Rd., Palm Gardens, FL 33410; George Corrie, P.O. Box 105, Mammoth Cave, KY 42259; Bruce Bohanon, 110 Bugher Dr., Grand Rivers, KY 42045; Roger Pulliam and Judith Salma, 125 Fernwood Pl., Evansville, IN 47711; Richard and Vicki Shivel, 67

Burd Rd., Russell Springs, KY 42642; Finley Willis, 1324 Drydock Rd., Lawrenceburg, KY 40342; Wayne Reeves, 310 Alben Barkley Dr., Paducah, KY 42001; Earl and Karen Schalk, 7867 Austin Tracy Rd., Fountain Fun, KY 42113; Fred and Rebecca White, 4005 Forest Green Dr., Lexington KY 40517.

Northern Illinois 038

Sam and Louise Winters, 48 W. 717 Immelman Lane, Hampshire, IL 60140; Fran Kangas, 906 S. Lincoln, D-1, Beaver Dam, WI 53916; Clarence and Willie Mae Brown, 6900 Ulmerton Rd. #208, Largo, FL 33771; Vernon Loek Sr., 204 South State, Apr. 210, Elgin, IL 60123; Eugene and Pauline Campbell, 5109 S. Own St., Mt. Prospect, IL 60056; John and Marjorie Matsock, 1055 Peppertree Dr., Sarasota, FL 34242; Art and Heidi Detrich, 1904 W. Division st., Chicago, IL 60622; Joe and Madeleine Mahoney, 21536 S. Mattox Ln., Shorewood, IL 60404; Carolyn Apgar, 23731 S. Jonathan Ln., Crete, IL 60417; Stanley Wooley, 4130 Sandy Bluff Rd., Plano, IL 60545; David and Cheryl Thorson, 5904 Beachway Ln., Cary, IL 60013; Joe and Annie Doppes, 1330 Lathrop, River Forest, IL 60305; Mark Wojciechowski, 8025 W. Golf Rd., Niles, IL 60714; Reggie and Angela Jones, 2725 Mariner Ct., Lynwood, IL 60411; Scott and Megan Matterna, 846 N. Columbia, Naperville, IL 60563.

Southern Illinois 039

Louis and Betty Bayless, 721 Ducks Lane, Grand Chain, IL 62941; Milton and Sue Wetherington, 715 Girard St., Metropolis, IL 62960; Meryl Kerley, 0076 Quarry Rd., Cypress, IL 62923; Brian and Erin Gogolek, 29477 Walnut Hill Rd., Centralia, IL 62801; Margaret Stout, 4303 Rose Lane Apt. 11, Mt. Vernon, IL 62864; Jack and Ada Fleeharty, 316 Larch Dr., Olney, IL 62450.

Southern Indiana 044

Bob and Mary Lee Campbell, 5399 E. State Road 45, Bloomington, IN 47408; Hubert and Joyce Smith, R2, Box 78, Loo-gootee, IN 47553; Bill and Barbara Beavers, 15811 W. Blake Rd., Deputy, IN 47230; Jim and Mary Westrich, 13814 Old Baxter Rd., Silver Point, TN 38582; Sam and Glatha Smith, 3909 Grassmere Lane, Evansville, IN 47725; Ann Merrick, 126 Fernwood Pl., Evansville, IN 47711.

Region 5 Member-At-Large

William and Susan Ralston, 432 White Pine Blvd., New Albany, IN 47150.