



Region 5 Report

Illinois-Indiana-Kentucky

Louise Humble, President

July, 2010

Bill Schrader, Editor

45 from Region 5 attend International Rally

By **BOB GREGORY**
Region 5 First VP

The high plains of northeast Wyoming in general and the Campbell County City of Gillette specifically, had never realized an invasion the size of the number of Silver Airstreams that came pouring in from all points of the compass the week of June 27, settling in the Multi Event Camp-Plex located on Boxelder Drive.

To help you comprehend the enormous size of the facility, a rodeo was held in one section of the Camp-Plex at the same time the WBCCI International Rally was on-going in another area. Neither event was hampered by the other event activities. A good word to describe the complex size would simply be "very large".

The auditorium and smaller meeting venues were extremely adequate and complete with great sound systems, audio visual equipment and spacious seating for attend-



Past International and Region 5 President Jim Haddaway installs new Region 5 officers at the annual International Rally Region 5 Luncheon. Next to Haddaway is Barry Bell, new Second Vice President, and wife, Karen, and at right First Vice President Bob Gregory. Ron Gordy photo.

ees - state of the art, if you will.

For the first few days the weather presented attendees with an assortment of rainfall, cool temperatures and winds. For

the remainder of the Rally, blue skies, low humidity and gentle breezes took over and stayed until the goodbyes were ready

(Continued on page 2)



*Message from
President
Louise Humble*

As I write this, Jerry and I are on our way home from the International rally in Gillette where we had the privilege of being installed as Region 5 president.

We are looking forward to serving the region and feel that, with your help, Region 5 will experience growth and renewed vigor.

I would be remiss if I did not, at this point, thank Bob and Lee Moyers for their leadership of the past two years. We have learned much from them and enjoyed the lessons. The rallies, particularly, were fun and memorable.

As we look forward to the future, all of us need to work to provide our present members as well as our new members with the variety of activities that will encourage participation in WBCCI at all levels. This variety will strengthen our units and help them to grow. We look to all of you to help lead the way.

In the coming year, I hope that you will share with us your thoughts and ideas. Please feel free to communicate with us at any time. We look forward to hearing from you.

Louise Humble
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Region 5 Rally tours sample Southern Illinois attractions

Tours scheduled for the Region 5 Rally Sept. 15-19 at the Southern Illinois State Fair-

grounds in DuQuoin will offer an opportunity to sample the unique attractions offered by Southern Illinois.

Three different tours are scheduled but on the same day so you will be limited to one. Tours are:

- Shawnee Hills winery tour;
- Bison Bluff buffalo farm tour;
- Marion, Ill. automotive plants and minor league baseball field tour.

Each of the tours will encompass much of the day and will include a lunch. The winery tour will be by motorcoach with a fee of \$38 per person including

lunch. The buffalo farm tour will be by caravan and the fee will be \$18.50 per person including lunch. The Marion tour will also be by caravan...no fee and self pay lunch.

In the summer of 1995 the owners of the Alto Vineyards, Pomona Winery and Owl Creek Vineyards in Southern Illinois joined together to launch the Shawnee Hills Wine Tour. Over the years the number of participating wineries grew to include

(Continued on page 3)

Region 5 entertainment outstanding — page 4

Program on Web
As soon as the Region 5 Rally program is finalized it will be posted on the Region 5 website.
Region5.wbcci.net



Region 5 President Louise Humble

Humble names Region 5 staff

Louise Humble was officially installed as the new president of Region 5 at the International Rally in Gillette, Wyoming.

One of Humble's first acts as president was to name her staff for 2010-2012:

Secretary Susan Swearingen, Illinois Lincolnland; Treasurer Ron Gordy, Central Indiana; Parliamentarian Bonnie Nester, Northern Illinois; Chaplain — Rev. David Leeper, Kentucky; Contributing Editor Nancy Green, Indiana; Community Service Carol White, Southern

Illinois, and Karen Bell, Central Indiana; Legislative Chairman John Green, Illinois Lincolnland; Newsletter Editor, Bill Schrader, Southern Indiana and Webmaster Larry Spaulding, Kentucky.

Louise and First Mate Jerry are both former presidents of the Southern Illinois Unit. Louise chaired the International Rally Unit Publications Committee in 2005 and 2006. She's a graduate of Eastern Illinois and the University of Illinois and taught in the Carterville school system from 1966 to 1999.

Region 5 had many volunteers in leadership roles at Rally

(Continued from page 2)

to be said and the final curtain lowered.

Forty-five of the 714 Airstreams attending the rally were from Region 5 - an excellent representation. Many Region members were in key positions. Gordon White was chairman of the Computer Services committee, Barry Bell chairman of Stage Set-Up, Ron Gordy, chairman of the Stage Sound System and Mike Zimmerman and Carol headed up the WBCCI Store volunteers. Central Indiana Unit volunteers were everywhere doing those things necessary to make things happen; all the while with smiles on their faces and enjoying the rally.

First Vice President Louise Humble was staying busy. She had to assume the duties normally performed by our Region President Bob Moyers, who was unable to attend the Rally. She met the challenges with an enthusiastic and positive attitude as she always does. Her husband Jerry was at her disposal and assisted in every way he could. Region 5 was one of three Regions that were tasked to arrive early and help coordinate the activities of the approximately 163 different committees involved in staging the Rally.

The International Rally this year seemed to be less labor intensive as well as kind of "laid back" in the opening and closing ceremonies with procedures initiated that required less time.

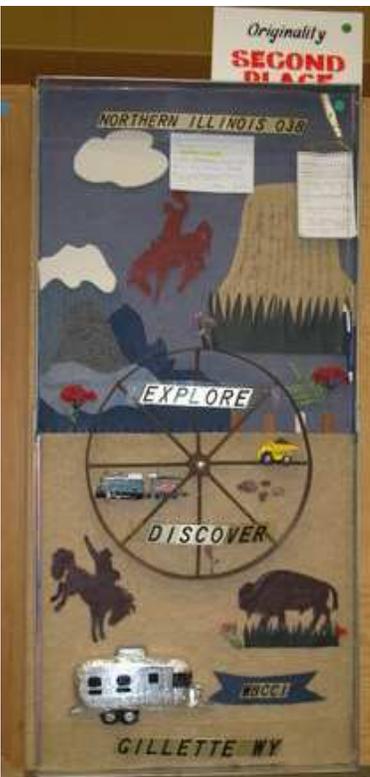


The Central Indiana Unit had the lead role in organizing the "Hoopla" at Gillette to promote the 2011 International Rally in DuQuoin, Illinois. Ray Brunk, left, and Roger Hoffmann were among the many Region 5 participants. Photo by Carolyn Beardshear.

Uniforms were less prevalent than in times past. Many positive comments were overheard lending voices of approval to this new direction WBCCI headed.

To those members that were unable to be physically present, we hope you were able to listen in to the live streaming of IBT and Delegates meeting procedures.

President Louise Humble congratulates Rita and John Green on the selection of John as the new Legislative chairman for Region 5. Photo by Ron Gordy



The Northern Illinois Unit bulletin board, made by President Carol Dixon, took second place in the Originality competition.

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Tours sample area attractions

(Continued from page 1)

19 wineries and attracting over 100,000 people a year.

Early parking

Anyone wanting to arrive at the DuQuoin State Fairgrounds for the Region 5 Rally before Sunday, Sept. 12 needs to park at the campground at the north end of the fairgrounds.

You will then be able to move to the Rally camping site on Sunday. Parking at the Rally site prior to Sunday may make you subject to relocation,

The Southern Illinois region has been recognized for its distinctive wines by being named an American Viticultural Area, which gives the region a ranking as one of the most respected winemaking areas in the country.

Lunch on the wine tour will be at the unique Giant City Lodge built by the CCC during the 1930s and recognized for its outstanding restaurant.

Bison Bluff Buffalo Farm is home to about 350 head of buffalo, including 75 new calves a year. The farm is

operated by Cliff Howell with an assist from parents, Richard and Frankie Howell, who are members of the Southern Illinois Unit of WBCCI.

The tour starts at the farm itself and then visitors travel by tram down Wing Hill Road past Starview Winery and out to the pasture.

The farm includes about 1,100 acres of pasture that the herd is rotated through. Each section of pasture is used for only three weeks before the herd is moved. Twice a year the entire herd is moved to the farm's paddock to be weighed and tagged.

You get an opportunity to meet buffalo up close and personal on a tram tour of the Bison Bluff Farm south of Carbondale.



Rent One Ball Park in Marion, Ill., is the 3,400 seat home to the minor league baseball team, the Miners.

Between 35 and 50 buffalo are butchered a year and the low fat meat is sold at Southern Illinois grocery stores, restaurants and at the farm.

Lunch for the Bison Bluff tour is also at Giant City Lodge at Giant City State Park.

The Aisin Industrial Park in Marion, Ill. is the location of three of the 25 automotive plants operated by Japanese owned Aisin Seiki Co., one of the largest automotive component manufacturers in the world.

Aisin located its first plant in Marion in 2001 followed by new plants in 2003 and 2004.

The first plant was 164,000 square feet followed by a 165,000 square foot expansion two years later. The plant has produced sunroofs for Toyotas that are assembled in Erlanger, KY. Aisin Light Metals was the next plant followed by Aisin Electronics.

Marion, a Southern Illinois community of 16,000 along Interstate 57, defied skeptics in 2007 when it built a modern 3,400-seat baseball park for a minor league team.

The park is equal to any major league park except for capacity and has been a huge success. The team set a single game record of 6,718 fans, this summer hosted the Frontier League All-Star Game and produced a team with a 39-9 record at the mid-way point of the season. The park has lawn seating for 2,000, two picnic gardens, 14 suites, a banquet facility and McDonald's Fun Zone.

Lunch will be at the 17th Street Bar and Grill in Marion,

Dress Code

For Unit presidents at the opening ceremony and for the board meeting the dress code will be white blouse/shirt, dark skirt/slacks (no shorts or jeans) and black shoes. Blue Beret is optional.

At the International

Members of Region 5 once again took responsibility for operating the WBCCI Club Store throughout the International Rally at Gillette, Wyoming and did the usual outstanding job. Photo by Carolyn Beardshear.





KEN HARRELL AND ANDREA PATTERSON

Blend headlines entertainment for DuQuoin Region 5 Rally

The Blend, an A Cappella group bringing back all the favorites from the 1950s and 1960s with a twist of fun, will headline the entertainment at the Region 5 Rally at the Southern Illinois State Fairgrounds in DuQuoin.



The Blend will perform Saturday night.

Soloist Jeff Bradshaw will perform on Thursday night and Ken Harrell and Andrea Patterson on Friday night.

The Blend originated in Southern Illinois, formed at John A. Logan College.

What started as a Talent Show performance, which they won, evolved into a career for four young men that has taken them to the Dick Clark American Bandstand Theater in Branson, Mo. and an appearance earlier this year at the Illinois State Fair.

The real strength of the Blend lies in their ability to entertain groups of all ages with their renditions of songs, which most everyone has heard at one point or another. On top of their classic doo-wop routine they are also a deeply spiritual group and love to share their gospel music as well.

Members of the group are Johnathan Estes from Paducah, Ky., Evan Boswell from Bowling Green, Ky., Andrew Smith from Chester, Ill. and Eric Rudd from Smithland, Ky.

Harrell and Patterson are a talented duo that will perform a wide range of music.

Harrell lives outside Birmingham, Al. and with his wife, Jo Ann, have been Airstreaming for 10 years. He has an engineering degree from the University of Alabama. Ken plays the guitar and loves all kinds of music.

Patterson is a versatile musician who studied piano for 11 years and played flute for 9 years with various bands. She is a virtual "one-woman band" because of the variety of instruments she can play.

REGION 5 RALLY

DuQuoin State Fairgrounds
DuQuoin, Illinois
September 15-19, 2010

Last _____ First _____

Spouse _____ Guest(s) _____

Street _____

City _____ State _____ Zip _____

Telephone _____

Handicap Parking Requested: YES NO

WBCCI No. _____

Unit _____ Region _____

RALLY REGISTRATION FEE

Trailer/Motorhome—2 persons \$195 _____

Trailer/Motorhome—1 person \$175 _____

No RV on site—2 persons \$135 _____

No RV on site—1 person \$115 _____

Child/grandchild—per child (age 4-12) \$ 35 _____

(age 3 and under free)

First timer—deduct \$10 per person _____

REGISTER FOR ONE TOUR ONLY

Wine trail tour (chartered bus, lunch) _____

\$38 x _____ (no. of persons)

Bison Bluff Farm Tour (tour, lunch) _____

\$18.50 x _____ (no. of persons)

Aisin Manufacturing & Miners Baseball Field _____

(no. of persons) _____ (no charge)

Early parking available on Sunday, Monday, Tuesday,

(Sept. 12, 13, 14) _____ nights @ \$15 per night _____

WEEKEND RATE

Trailer/Motorhome- 2 persons - \$135 _____

Trailer/Motorhome- 1 person \$123 _____

No RV on site—2 persons \$105 _____

No RV on site—1 person \$ 93 _____

Child/grandchild - per child: (age 4-12) \$ 15 _____

(age 3 and under—free)

First timer—deduct \$10 per person _____

(Rally Fee includes parking-W/E30amp/Dump St. on grounds)

TOTAL _____

Would you be willing to participate in an open house on Sat. Sept. 18, 2010? YES NO

Mail registration (including SASE for receipt), with check payable to "Region 5, WBCCI" to Ron Gordy, Treasurer,

Soloist Jeff Bradshaw is a native of Southern Illinois and comes from a WBCCI family. He began singing at the age of four and performing at age 12. He has performed with the Sonshiners from Taswell, Ind., the Bradshaw Brothers and Don from Mt. Vernon, Ill. and the Southlanders Quartet from Henderson, Tenn. He will present a program of pop, rock, country plus a few others.

R&R Guide created to help boost Region 5 membership

By **BOB GREGORY**
Region 5 First Vice President



GREGORY

This will be my final message to you as Region 5 Membership Chairman concerning retention of current members and recruiting new members. It has been both rewarding and challenging.

The initial analysis of reasons our units were losing more current members out of the bottom of the "People Funnel" than were entering through the top of the funnel was inconclusive. We owned the finest camping RV that has ever been manufactured; we had leaders with intelligent minds,

motivated and positive attitudes; we had the whole world that we could caravan through or set up campsites (rallies) and yet we were losing more members than we were gaining year after year. A Region that once boasted 13 units was now down to only seven.

Presto! Perhaps a Retention and Recruiting Program was what was needed. Current Membership Chairpersons were seemingly overloaded and were not receiving the support and guidance of the Unit boards of directors, other unit officers and members in this challenging task. First response - Let's suggest asking units to seek out two other highly motivated unit members to assist that Membership Chair; one to focus on retaining current members in their unit and another one to make a hard charge to obtain new members.

Now we had a plan in hard copy. Ask these three members that assumed those positions to become the "R&R Leadership Team", to spearhead the mission of retaining and recruiting in their units.

The R&R Program was introduced at the Region 5 Rally in Brandenburg KY in 2008. However, with only approximately 20 percent of our Region members present at the rally (only about 15 percent attend International and Unit rallies) the effort was severely minimized in obtaining the results that had been hoped for.

The three Region Units that took the bull by the horn, so to speak, and focused on unit membership by asking someone to fill the two Unit membership team positions have attained success above previous levels. From July 2008 through June 2009, these three units reflected a net gain in members that pulled them to the top 1st, 2nd, and 3rd positions of the seven units in the Region for that first year. They are to be congratulated. Thanks also go to the other units for maintaining your unit for another year.

I leave this thought with you. If you love the Airstream way of life, the Fun, Adventure and Fellowship of being a member of your WBCCI Unit please, obtain a hard copy of the Region 5 R&R Guide or pull it up on the Region web site, review it and see if you can help your unit have a net gain of members this year. We could be an awesome force in this effort. Good luck.

27th Computerfest Rally, Region 5

Southern Illinois State Fairgrounds, DuQuoin, Illinois
 Sun. Sept. 12—Tuesday, Sept. 14

Last _____ First _____

Spouse _____ Guest(s) _____

Street _____

City _____ State _____ Zip _____

Phone _____ Handicap Parking Yes No

WBCCI No. _____ Unit _____ Region _____

RALLY REGISTRATION FEE

Trailer/Motorhome—2 persons \$ 58 _____

Trailer/Motorhome—1 person \$ 53 _____

Additional persons each \$ 10 _____

Pizza party (optional)
 _____ persons at \$7.50 \$ _____

Early parking available Sept. 10 after 12 noon.
 The rate is \$15 _____

TOTAL _____

Mail registration (including SASE for receipt), with check payable to "Region 5, WBCCI" to Ron Gordy, Region 5 Treasurer, 202 McCutcheon Dr., Lafayette, IN 47909. Full refund cancellation accepted until _____

Region 5 News in Brief

CARAVAN. The Kentucky Unit has scheduled a Unit caravan to the Henry Ford Museum in Dearborn, Mich. Aug. 19-22. The caravan is staying at a campground near Milan, Mich, and will spend two days touring the Museum.

SUCCESSFUL JOINT RALLY. The Northern Illinois Unit had 14 Units and the Illinois Lincolnland Unit 11 units at a joint rally in May at the Amana Colonies in Iowa. The rally included tours of communal colonies and the factories and artisans that keep the Amana old German handcrafts alive.

FUTURE JOINT RALLY. The Illinois Lincolnland Unit and the Southern Illinois Unit have scheduled a "Come Fly With Twin Air Aviation" joint rally at the St. Louis Regional Airport in East Alton, Ill.

NEW MEMBERS. Indiana Unit — Rose Graffeo, Downers Grove, Ill. And Sandra Lindahl, Chesterton, Ind.

IN MEMORY. Martha Kachele, wife of Dan Kachele and a member of the Central Indiana Unit, died June 10.